



## **Important Dates and Milestones for Volunteers**

### **January 1, 2007**

- *For the Future: The Campaign for Penn State Students* begins
- Preliminary working goal of \$1.65 billion
- Lead gift solicitations begin

### **October 11-13, 2007**

- First meeting of For the Future Campaign Executive Committee (CEC)

### **March 28, 2008**

- First meeting of College and Campus Chairs

### **June 30, 2008**

- Beginning of *For the Future: The Campaign for Penn State Students* branding

### **September 4-6, 2008 (Oregon State Weekend)**

- College and Campus Committee meetings —Thursday early afternoon
- All-Volunteer Summit—begins Thursday 4 p.m., continues all day Friday and concludes with football game Saturday

### **September 26, 2008 (Illinois Weekend)**

- CEC and Program Committees meet

### **March 27, 2009**

- College and Campus Chairs meet

### **April 24, 2009**

- CEC and Program Committees meet

### **April 25, 2009**

- Mount Nittany Society Dinner

**April 22 – 24, 2010**

- *Campaign Kick-off Weekend*
- Anticipated beginning of public phase of the campaign

**June 30, 2014**

- *For the Future: The Campaign for Penn State Students* concludes